

CEDES

A night-time photograph of the CEDES tower, a tall, slender structure with a blue and white patterned top section. The tower is illuminated with blue light, and the word "CEDES" is visible on its upper part. The tower is surrounded by a series of rectangular panels, each with a grid of small, glowing lights. The background is dark, and several fireworks are exploding in the sky, creating a festive atmosphere. The word "CEDES" is written in large, bold, blue letters at the top of the image.

1986 - 2006



When I founded the company 20 years ago, I naturally had dreams of where the company would be today. I would sit at our kitchen table, taking apart radios and playing with optics, and think about CEDES being internationally operative, and developing ground-breaking innovations for the good of mankind. I was of course also realistic, and knew the risks involved for small companies within the first few years of business. Nevertheless, just as I am today, I was always optimistic and had enormous faith and belief in the products I produced. Today, CEDES has 300 employees in 9 countries around the world, plus a distribution network in an additional 14 countries. Of course these were all part of my dream, but whether I truly expected it, that's another matter entirely. Every single day, it brings a warm feeling to my heart to see the various branches growing towards the sunlight, especially when you consider that 20 years ago we were only a sapling emerging from the earth. And last year we were able to watch the new CEDES Headquarters take root and slowly grow. I am naturally incredibly proud of the company itself, and of all the members of staff, everyone who has cooperated with us, all who supported CEDES or shown faith in what we do and of course contributed to our success. Thank you, and to another 20 years!

Beat De Coi
Founder and CEO
CEDES AG





1987

The PC business booms and we are able to earn a decent amount of money from it. This enables us to finance our own products, one of which is the GLS 120. 9 weeks swiss army service by Beat De Coi!

1988

CEDES develops the controller for an automatic coffee machine. Today there is an example of these in practically every household. The biggest trick was the temperature control based on a so-called 'status regulator with monitor'. CEDES also installs the first computer network in Canton Graubünden, based on the Arpa-Net. Today this network is more commonly known as the internet!

1989

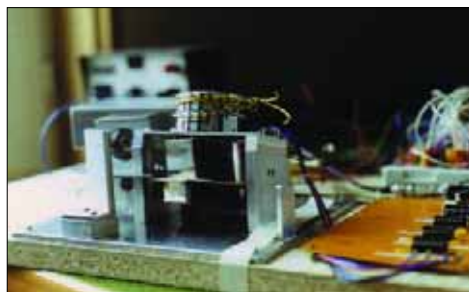
CEDES pioneers an optical proximity fuse for the Swiss Army's 8.1 cm mortar, for the prevention of accidents involving dud mortar shells. United States Patent No. 4,896,606. The first prototype of a 3D camera is developed, with a distance resolution of 30 cm and 10'000 pixels per second. 9 weeks military service by Beat De Coi!

1990

CEDES relocates into the new commercial building in Weststrasse. The year also sees the birth and patenting of LVH, our first light curtain! CEDES is the first Swisscom (then called PTT) customer with ISDN connection in Canton Graubünden. About the fourth in Switzerland incidentally.

1986

The year that CEDES is founded. The name CEDES is actually contrived by the Swiss Trade Registration Office in Bern, as our first choice of name is already taken. At the beginning, a company brochure is planned, but this is postponed due to the amount of work involved. 9 weeks swiss army service by Beat De Coi!



1991

We decide to make some adjustments regarding the sale of PCs, and start focusing on selling our own products. Serial production of light curtains for Schindler. The entire yearly volume was 600 units.



1992

CEDES AG gives birth to its first child, CEDES Germany GmbH (CDE).

1993

1993 sees the introduction of the Office/2 system for order processing and stock control. CEDES also enters the safety technology market with cegard/Robot and cegard/Lift.



1994

We acquire the manufacturing building Rageth with 45 members of staff. The first company brochure sees the light of day after 8 years of preparatory work. CEDES also aligns itself with ISO 9001 and is certified within 9 months! Start of serial delivery of ETSL1, a terminal speed monitoring system. CEDES purchases its first SMD pick-and-place machine, nicknamed "the Steel-Erna" after a member of staff who was almost as fast as the SMD machine itself.



1995

1995 sees the founding of CCH, our Swiss sales office in Bassersdorf. Our own made drilling machine, PBC 01, begins operation with a capacity of around 600'000 holes per year, enabling the manufacture of around 10'000 light curtains.

1996

10 years of CEDES AG! We celebrate by producing 65'000 ELS 245s. 1996 also sees the introduction of ELS 260. And our first ultra-fast Amistar SMD pick-and-place machine takes pride of place in manufacturing.

1997

Groundbreaking innovation gives birth to cegard/Max, the second generation of our light curtains for elevator doors. And CEDES France (CFR) commences operations.



1998

The new cegard/Max system experiences a quality catastrophe in the field. Beat De Coi and Martin Hardegger work day and night for weeks on end to solve the problem, and the product goes on to be the market favorite for 8 years and counting. Cegard/Max has become the most successful CEDES product ever!





1999

The introduction of Safe4 sees the official start of CEDES in the machine safety and automation industry.

2000

The leap into the 21st century brings the founding of the CEDES Holding company. And on the other side of the Atlantic, CEDES Corporation of America (CCA) and CEDES Asia Pacific (CAP) are born.

2001

CEDES takes its first business step into China, which leads to the founding of CEDES China (CCN). The year also sees the first CEDES Group financial statement.



2002

The castle in Sargans is the location for the product launch of the SafeC 400 safety relay and the world's smallest category 4 safety light curtain, Safe 400. Media, television, customers and VIPs are invited to attend.

2003

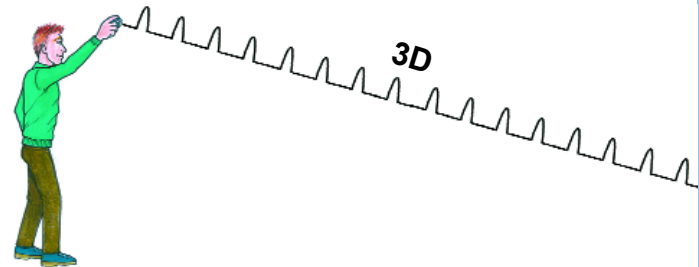
IST (Information Science Technology) Grand Prize Winners for 3D camera innovation. This prize is the Information Technology equivalent of the Nobel Prize.

2004

Our 3D camera system, ESPROS/TOF, is awarded the Swiss Technology Award with a special prize from Siemens Switzerland and from the Cantons of Eastern Switzerland.

2005

Founding of CEDES Taiwan (CTW), and also CEDES Poland (CPL) and CEDES Benelux (CBE). Deployment of COAST, the CEDES Operation and Services Tool. PBC 01 still going strong and has already drilled more than 15 million holes. Second new Siemens SMD line for component



placing lands in Landquart, 86 million components placed. 72'000 light curtains and 124'000 through beam sensors manufactured.



2006

Brings with it 20 years of CEDES. And a brand new state-of-the-art headquarters. We move in as planned in March, in time to prepare for the festivities...

...to be continued

