

Regional

CEDES - soon to have 400 employees

CEDES AG in Landquart has created 55 new jobs to date in 2007, 33 of which are based at its headquarters in Landquart. That is a 17% increase over the previous year.

CEDES continues to enjoy a growth rate of some 20% per annum. By comparison, recent statistics show that growth in the Swiss electro-industry over the last ten years has averaged at around 2.5%. The CEO, Beat De Coi, credits the constant strong growth to CEDES' innovative flair and the high level of expertise of its workforce.

"We are always looking to the future with new ideas and new products. Standing still is going backwards. But we also greatly value our existing customers and they know we are always there for them," explains De Coi.

He continues, "Our tremendous growth has also been very important for Graubünden. We have invested heavily here, particularly in terms of our employees. No less than 23 of our workforce are doing apprenticeships across six areas of speciality. We believe we must offer attractive education and training programs to lay a solid foundation to ensure a future supply of skilled professionals. That's why we are expanding this programme and will be offering even more apprenticeships in the coming years."

To find your nearest CEDES dealer, please visit our website at www.cedes.com

Marketing contact: Liam Sherlock, CEDES AG, Marketing & Communication, Tel: +41 81 307 2625, e-mail: liam.sherlock@cedes.com