

CEDES named one of the best SMBs in Switzerland

Landquart, 27. Mai 2005

According to the Swiss Business magazine „BILANZ“, CEDES, the optosensor manufacturer based in Landquart, belongs amongst the best SMBs in Switzerland.

In Switzerland, there are no less than 305'807 small and medium-sized businesses (SMB). According to a report in the 8/05 issue of the Swiss Business magazine BILANZ, the company from Landquart is one of the top companies in this group in Switzerland.

The good appraisal is the result of a poll, which BILANZ carried out with the business consultants BDO Visura and KPMG as well as the SMB institute of the University of St. Gallen and the institute for young entrepreneurs (IFJ). The magazine wanted to know from the four, which their personal favourites are. The two consultancy companies and the institutes evaluated their choice of SMBs according to different criteria. So, in order to get a good placing, such aspects such as revenue, innovation or differentiation to competition were taken into account.

CEDES AG are portrayed in detail under the title of innovation in the special issue “KMU – Extra” of the same magazine.

For questions relating to this press release, Marketing Manager Hannes Schumacher (+41-81-307 2323) is always available to answer any queries.